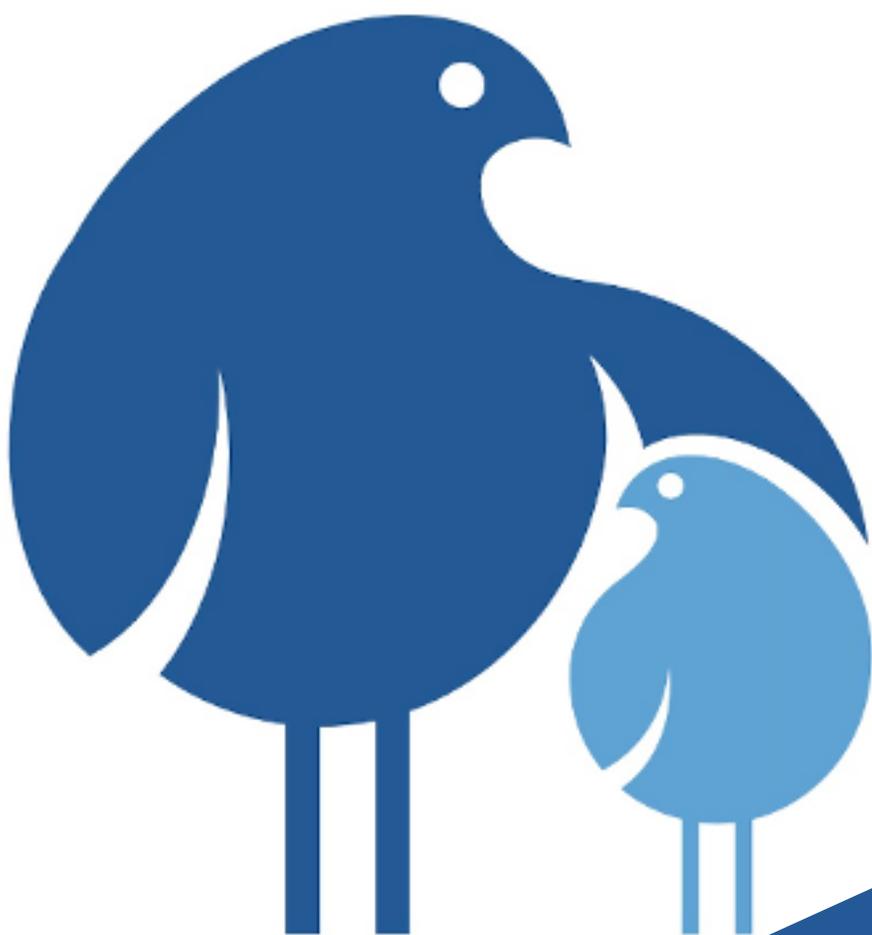


Hammersley Homes

SUPPORTED HOMES FOR LIFE FOR ADULTS WHO
SUFFER FROM ENDURING MENTAL ILLNESS



Charity Report
January 2021

Registered Charity Number: 1180673

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Welcome



We are delighted to be sending out our first Charity Report, to tell you all how we have been doing so far. Since Hammersley Homes was set up

at the end of 2018, we have come a very long way, and learned a lot.

Having lived with mental illness in my family for nearly 50 years, and struggled with the “system”, I had wanted for many years to do something about filling desperately needed gap in the provision of safe permanent homes for adults who suffer from enduring mental illness. There are plenty of temporary housing options, that aim for recovery – reintegration into the community, back to independent living – and we know that these work while residents are there. The problems start when they leave a temporary residence, and for whatever reason they stop taking their medication – and the spiral of psychosis, paranoia and delusional behaviour starts again, resulting in return visits to hospital, or arrests and even sometimes custodial sentences. We aim to provide a permanent housing option – a home for life – that can interrupt that spiral, and keep these vulnerable people safe for always: out of hospital and away from the Criminal Justice System.

We have made a great start but we still have a way to go. It’s an ambitious project but we are a determined lot! A growing Board of dedicated and passionate Trustees, backed by a team of nearly 20 wonderful volunteers, are all working hard towards achieving our aims. Covid, and the introduction of Zoom into our lives, has opened doors and made training easily available – and as we are all fairly new to the Charity sector, we certainly need all the training we can get! Many hours of webinars on all sorts of subjects have taught us a lot about fundraising techniques, social media campaigns, writing bids and applications to all the Trust Funds and Foundations who give generous grants to charities like ours – as well as sessions on Charity governance, and many other fascinating subjects. We learn, we make progress, we develop, as we grow our great support base – and the encouragement and support we continue to receive is truly heart-warming and rewarding.

We are enormously grateful to all our generous donors – but we need more! Please continue to support us, and help us towards opening our first Hammersley Home which we plan for summer 2021. We are aiming to rent our first home, to get up and running as soon as we can, to be able to demonstrate with statistical evidence, the effects of such permanent homes both on the lives of sufferers and on the public purse and society at large.

Reference and Administrative details

Registered Charity Number: 1180673

Principal Address: Hammersley Homes

1 Wellington Place Captains Row Lyminster SO41 9RS

Our mission

Hammersley Homes was established in 2018, with the aim of providing a nationwide network of homes for life, for vulnerable adults who suffer from enduring mental illnesses.

Our goal

is to raise awareness of debilitating mental illnesses and their effects on sufferers and their families; especially the inadequate provision of care and support and the terrible consequences of this.

Why?

Because too many people in prison having committed crimes due to a psychotic episode, effectively being punished for having an illness; too many revolving door patients on mental health wards; too many aging carers with grown up children still living with them, worrying about what would happen to their loved ones when they die.

How?

By raising awareness of our charity, and our aims, we can implement our plans to provide some solutions to these problems. To do this we will work to raise funds for our projects.

Our people

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Trustees



Louise Hallett

Founder,
Chair and
CEO



Michael Giddens

Treasurer and
Financial Director



**Jeremy
North**



Lizzie Grant



**Jeremy
Goddard**

Patrons



Nigel Planer

Nigel's been an actor, singer and writer since he started in the early 80s as an original member of the Comedy Store and Comic Strip clubs. He played Neil in the Young Ones and has starred in many TV and theatre productions. He is very aware of the need for long term housing for the long term mentally ill, who are currently let down by the insecurity of the temporary support system. Author of 'A Good Enough Dad', and 'Therapy and How to Avoid It', he is proud to be a patron of Hammersley Homes.



David Gower OBE

English cricketer David Gower, was captain of the England cricket team during the 1980s, and has been described as one of the most stylish left-handed batsmen of his era. "I'm proud to be able to support Hammersley Homes - it is just so vitally important that the most vulnerable people in our society are able to know that they have a secure place to call home."



John Illsley

"I am a founder member of the band Dire Straits and honoured to support and be a Patron of Hammersley Homes, which I'm sure will be an invaluable resource in helping people in later life deal with mental illness"

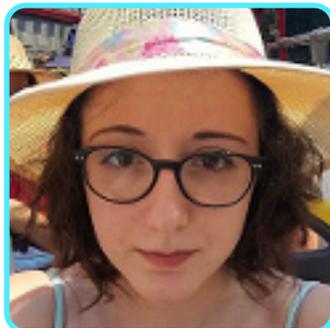
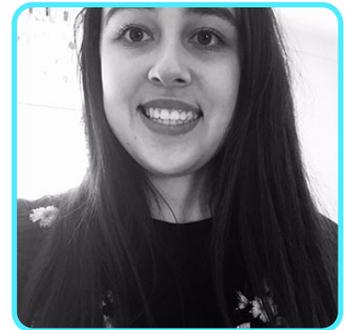


Kit Kemp MBE

As a co-owner and Creative Director of Firmdale Hotels, Kit is passionate about creating exciting and unique interiors. She is an author, successful textiles, homewares & fragrance designer and respected champion of British art.

Our volunteers

The hard work and dedication from our amazing volunteers is integral to what we do at Hammersley Homes. Our dedicated team of volunteers are passionate about destigmatizing mental illness. They each offer their skills, knowledge and personal experiences to drive their invaluable support towards all aspects of our charity, including; research, campaigning, HR, fundraising, administration and communications. We are so grateful for all their efforts.



Why change is needed

Mental illness is estimated to account for at least a quarter of the country's 'burden of disease', yet it receives just one tenth of NHS funding. We also know that of the 2,000 incidents Hampshire Constabulary records a day, more than 80 are directly related to mental health issues – and over 40% of these are attended by the police, a huge drain on their already overstretched resources.

Overworked and under-resourced mental health practitioners are leaving the profession in droves, and most vacancies remain unfilled. At the same time patient numbers have risen by a third since 2013, leaving the health and safety of the users of the service – and the staff who provide them – in serious jeopardy.

In 2010, NHS West Midlands reported that early intervention and home-based care to support people with mental health problems has the potential to save £38 million through the reduction in acute hospital admissions, shorter stays in hospital, and reduced use of high cost intensive interventions.

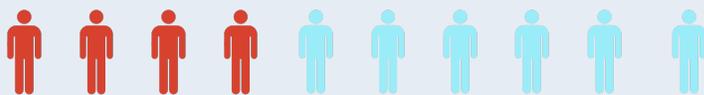
According to the National forum on Mental Health Housing, the average estimated cost of a person in supported housing for a week is

£122 – compared with an eye-watering £2,800 for a week's stay in hospital.

There is an abundance of evidence to show that high quality, safe, secure and supported housing is fundamental to the quality of life of those with enduring mental health challenges. We have seen it work beautifully in short-term housing solutions - our model is for a permanent homes in this forgotten sector.

A network of Hammersley Homes will enable vulnerable adults to feel less isolated, lonely or frightened. They will feel the benefits that a sense of belonging brings – reducing the impulse to find meaning to their lives in antisocial and harmful behaviours. It will also enhance the lives of the dedicated families and self-sacrificing carers who will be able to stop worrying quite so much, safe in the knowledge that their loved ones are being appropriately supported.

The financial pressure on public services – paramedics, hospitals, police, courts and prisons -, which has exponentially increased as a result of COVID-19, will also begin to be relieved.



Police attend **40%** of mental health incidents recorded at Hampshire Constabulary

£38M

POTENTIAL SAVING TO THE TAXPAYER

A week in hospital costs **23 times** more than a week in supporting housing.

The number of patients requiring mental health support has increased by **1/3** since 2013.

Mental illness receives **10%** of NHS funding, but accounts for 25% of the 'burden of disease'.

Our story so far

The charity was established by three founder Trustees: Louise Hallett (Chair), Michael Giddens and Clive Seigal, with the help of Lester Aldridge, specialist charity lawyers. The project was an ambitious one, and having established that no other charities seemed to be doing anything similar, and being unable to find charities that might be willing to link up with us and take our project under their umbrella, we started from scratch. We had a long way to go and a great deal to learn, but we had to start somewhere. We started with some small fundraising campaigns to get things going.

2019



Louise Hallett's mother died in February 2019 and because she'd lived with mental illness in her family for over half her life, this cause was close to her heart. She asked that instead of flowers at her death, donations might be offered to Hammersley Homes, and that got us going with our first **£6,000** in the bank.

Then Louise's wonderful beautician, Diana Jenner, a marathon runner, offered to run her next marathon to raise funds for us – it was in Rome, in April 2019, and raised a further **£4,000** for us.



Having achieved that, Diana

suggested organising a fundraising dinner for us – she'd done that before for local charities. She got her best friend – Mish Frampton – involved and together with Louise, they organised our first big fundraising event in November 2019. This included an on-line auction with some wonderful lots having been donated to us, which was widely publicised, and the whole event raised over **£50,000**. So we were on our way.

2020

Then came Covid and lockdown – so no more events for a while. We were going to have to think of other ways to raise money.

We employed the services of a Professional Fundraiser to help us make funding applications to some of the many Trust Funds and Foundations that offer grants and financial support to charities and good causes. We identified about 200 of these funds that offer support to Mental Health charities, and we got going. We wrote our Business Plan, our Case for Support, and the applications started going in.

2020



With the government's advice to wear face coverings, Louise hit upon the idea of making face masks in exchange for a donation to Hammersley Homes. She worked through the summer, turning out hundreds of masks made from beautiful cotton fabrics which were donated to us, and raised nearly **£6,000**.

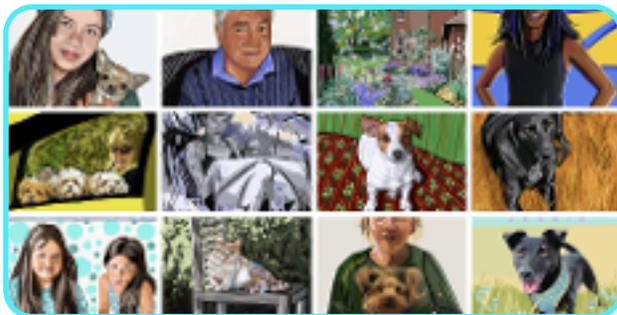
In August, Ryan Anderton, a keen cyclist who himself has suffered from mental health problems, cycled around the entire coast of England in aid of various charities, including Hammersley Homes, raising **£1,650** for us.

In July one of our trustees, Jeremy North, a landscape designer and superb guitarist, recorded a CD titled "Weaving Threads". These are offered free in lieu of a donation to Hammersley Homes. To date this has also raised nearly **£6,000**.



Also in August, our loyal fundraiser Mary Ellis organised the Hammersley Hammers event which raised over **£12,000** for us. She asked her friends and contacts to join in, by completing a combined 1,000 km of running, walking and cycling, with each individual participant getting their own sponsorship in place - this was a hugely successful campaign that not only raised funds for us, but did a wonderful job of getting the word out about our project!

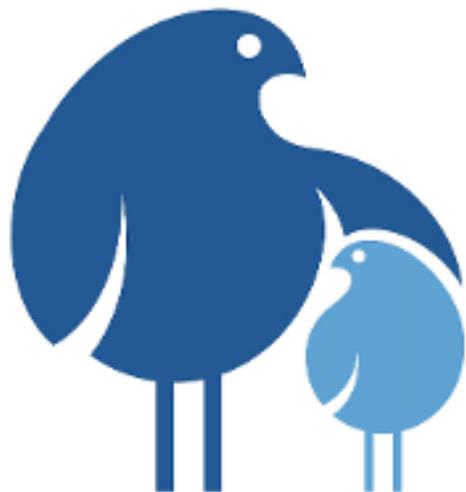
We raised
£51,000
in 2020



Later in the summer, the renowned and accomplished artist Caroline de Rothschild, very generously offered her extraordinary skills and expertise to create commissioned portraits from photographs sent to her – people, pets, gardens, houses ... she accepts most challenges ... in exchange for a donation to Hammersley Homes. This is an ongoing campaign which has so far raised over **£1,000** for us, and Caroline is still accepting commissions.

Then, in December 2020 came The Big Give Christmas Challenge - a match-funding campaign founded and championed by The Reed Foundation, which we participated in for the first time, and were delighted to have exceeded our target within the first 48 hours of the challenge going live! This raised **£4,100** for us, and now we are more familiar with how it works, we may be a bit more ambitious next year!

Future Plans



2021 promises to be a very busy year for Hammersley Homes, as we launch the first stage of our community visiting services, as well as continuing our ambitious fundraising efforts with new campaigns to raise money for the charity.

We will shortly be starting our befriending service, aiming to reduce loneliness and offer a level of independence for those who need it. Our plan is for trained volunteers to visit people with mental illness, offering companionship and basic support for day-to-day activities, such as shopping, cleaning, dealing with mail and accessing online services.

Not only will this offer the people using the service an opportunity to have someone to talk to, but our volunteers will also create a critical link of communication to other key support staff and social services.

Following this, we will then offer a more in-depth service, with employed staff from a Domiciliary Care Agency to help with more hands-on work including cleaning, cooking, checking up on well-being, and monitoring medication when required. This will help ensure that anyone who uses the service will be getting the best chance of managing their illness; by having a clean, safe and stable home, with someone there for them, looking out for their best interests.

We will also be sharing more about the realities of living with mental illness during Mental Health Awareness Week in May. To celebrate the 2021 theme of the week, nature, we will be helping people reach out to celebrate with their loved ones as lockdown eases, to raise money on behalf of the charity.

In July, CEO and Founder Louise Hallett will be taking part in the beautiful 70-mile Isle of Wight Coast Path Walk to raise money for Hammersley Homes.

As our plans progress, we hope to move ever closer to our ultimate goal of creating a home for people living with enduring mental illness, ensuring sure they have everything they need to live safely and securely, with comfort and companionship - for life.



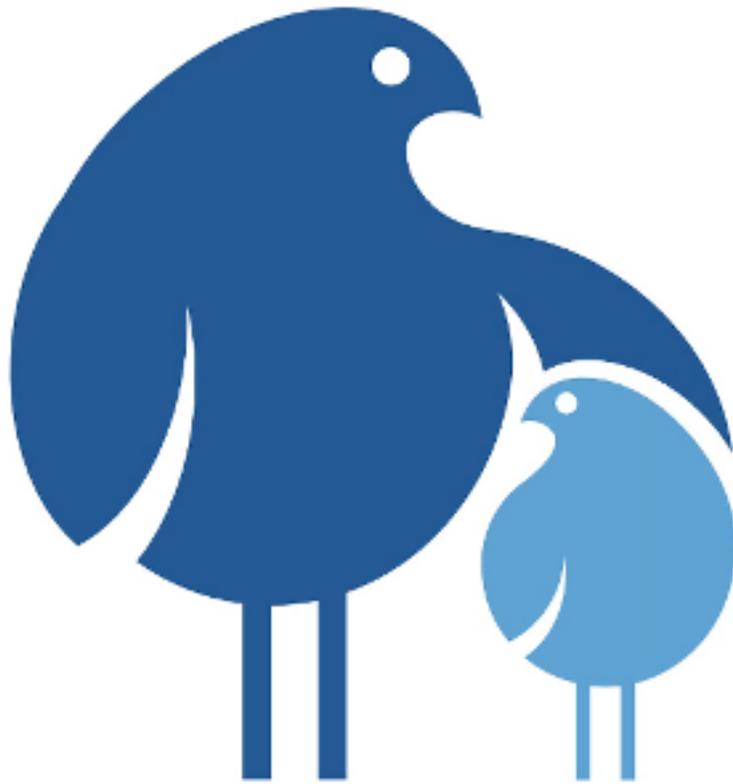
Financial Information

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STATEMENT OF FINANCIAL ACTIVITIES FOR YEAR ENDED 31 DECEMBER 2020

	2020 Unrestricted funds - £	2019 Total funds - £
INCOME AND ENDOWMENTS FROM		
Donations and legacies	19,769	10,349
Other trading activities	31,299	67,661
TOTAL	51,068	78,010
EXPENDITURE ON		
Raising funds	30,883	27,107
Charitable activities		
Relief of persons suffering from a mental illness	20,248	14,067
TOTAL	51,131	41,174
NET INCOME/(EXPENDITURE)	(63)	36,836
RECONCILIATION OF FUNDS		
Total funds brought forward	35,333	(1,503)
TOTAL FUNDS CARRIED FORWARD	35,270	35,333
FIXED ASSETS		
Tangible assets	1,817	237
CURRENT ASSETS		
Debtors	4,457	798
Cash at bank	31,697	38,196
	36,154	38,994
CREDITORS		
Amounts falling due within one year	2,701	3,898
NET CURRENT ASSETS	33,453	35,096
TOTAL ASSETS LESS CURRENT LIABILITIES	35,270	35,333
NET ASSETS	35,270	35,333
FUNDS		
Unrestricted funds	35,270	35,333
TOTAL FUNDS	35,270	35,333

Hammersley Homes



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